

ELKO CONVENTION & VISITORS AUTHORITY  
**REGULAR BOARD MEETING**  
TUESDAY, JANUARY 20, 2009  
ELKO CONVENTION CENTER  
CEDAR ROOM  
8:00 A.M.  
**AGENDA**

1. Roll call and introduction of new Board member Connie Campbell and new Board Chairman, Gary Morfin.
2. Call to order and Pledge of Allegiance
3. Public Comments- Non- Action Item  
Pursuant to N.R.S 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
4. Approval of minutes from the Board meeting of December 16, 2008 – Action Item
5. **OLD BUSINESS:**
6. **NEW BUSINESS:**
  - 6A-0120-09 Discussion and possible approval of Marketing Committee members for 2009 – Action Item
  - 6B-0120-09 Presentation of ECVA Marketing strategies and efforts, Don Newman- Non-Action Item
  - 6C-0120-09 Presentation of Cowboy Country “Wonders of the West”, Tom Lester-Non-Action Item
7. **STAFF REPORTS:**
  - 7A-0120-09 Administrative Report - Non-Action Item
  - 7B-0120-09 Convention & Tourism Report - Non-Action Item
  - 7C-0120-09 Marketing & Events Report – Non-Action Item
  - 7D-0120-09 Comptroller’s Report/Approval of December Expenditures and all matters related to – Action Item
8. Board Comments – Non- Action Item
9. Adjournment

The Chairman and/or Vice Chairman reserve the right;

1. To change the order of agenda items; and
2. Recess the meeting and continue at another specific date and time.

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Gary Morfin, Chairman